CONTACT: Officer Joe H. Rios DATE: December 18, 2007 RELEASE NO: 07-162

MEDIA ADVISORY

Chief McManus, DA Susan Reed to join The P.E.A.C.E. Initiative and Others in reaching out to Family Violence Victims

WHO: The P.E.A.C.E. Initiative

WHEN: Wednesday, December 19th

3:15 p.m.

WHERE: City Hall (East Side Steps)

The P.E.A.C.E. Initiative, SAPD Chief William McManus, District Attorney Susan Reed and various local organizations will be reaching out to the citizens of San Antonio and Bexar County. Together, they will be inviting family violence survivors to come forward to seek help, to not be ashamed or embarrassed due to what they've experienced and give us a chance to help them.

Also, this effort will challenge the perpetrators to seek help before they become so desperate to the point of physical violence. The Fatherhood campaigns from AIT-SCM and from the Southwest Key programs will be there for men to turn to in their need for help and support.

Survivors and perpetrators must know that keeping family violence a secret, only makes it worse.

For Immediate Release